

Mimi SHEINER

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CURRICULUM VITAE

Teaching Experience

SAN FRANCISCO STATE University

2005–2020

LECTURER, Retired 2020, SIX COURSES:

- (1) Introduction to Graphic Design
- (2) Typography
- (3) Computer Graphic Imaging: Adobe Photoshop, Illustrator, & InDesign
- (4) Design Process, 2D & 3D Design
- (5) Visual Design Literacy, Perception
- (6) Senior Research Design, Capstone Course

University of SAN FRANCISCO

2002–present

LECTURER, FOUR COURSES, PREFERRED HIRING POOL, JUNE 2005

- (1) Introduction to Graphic Design, required for all department majors, prior to 2009
- (2) Visual Communication, required for all department majors, as of 2009
- (3) Outreach/Graphic Design, a core curriculum, upper division service learning course producing printed pieces for non-profit organizations
- (4) Drawing I for Majors, and Drawing for Non-Majors

DOMINICAN University of California

2011–2013

LECTURER: Beginning and Advanced Graphic Art & Design

EXPRESSIONS Center

2000–2001

LECTURER, TWO COURSES:

- (1) Color & Design, for web designers
- (2) Design Basics, in traditional art media

Professional Experience

CHRONOGRAM Design

1995–present

PRINCIPAL DESIGNER

PARTIAL CLIENT LIST

San Francisco General Hospital, Girls, Inc, Paul Dresher Ensemble

RECIPIENT OF TWO GRANTS

(1) San Francisco General Hospital Foundation, for design and illustration of low literacy patient educational materials, translated with culturally attuned illustrations in three languages

(2) Robert Wood Johnson Foundation, for supervision of students creating low literacy patient educational materials, in conjunction with La Clinica de La Raza

CREATIVE DIRECTOR and ILLUSTRATOR of a line of greeting cards distributed by independent sales reps, with four awards from the National Greeting Card Association

EXHIBIT DESIGN, National Stationery Show, New York

Mimi SHEINER Advertising & Design

1982–1987

PRINCIPAL DESIGNER

Boutique design firm creating advertising, identity and collateral

PARTIAL CLIENT LIST

Landor Associates, Chevron, San Francisco Grocery Express, University of California, Limn Gallery, Environmental Defense Fund, San Francisco Examiner

MOORHEAD Marketing

1980–1982

ART DIRECTOR, managing accounts in excess of 3 million dollars

PARTIAL CLIENT LIST

Intersil, Systron Donner

Lon CLARK Associates

1978–1980

DESIGNER, creating packaging, collateral and advertising

PARTIAL CLIENT LIST

Crystal Geyser Mineral Water, Holiday Inn, Hilton Hotels

- AWARDS**
- 2022 HONORABLE MENTION, FALKIRK CULTURAL CENTER, San Rafael, CA
Winter Show
 - 2019 JACK RICHARDSON AWARD, SAN LUIS OBISPO MUSEUM, San Luis Obispo, CA,
Brushstrokes
 - 2018 JUROR'S AWARD, RICHMOND ART CENTER, Richmond, CA, *Small Works*
 - 2018 USF TEACHING DEVELOPMENT FUNDS, HERA Conference, Chicago
 - 2017 USF TEACHING DEVELOPMENT FUNDS, Image Conference, Venice, Italy
 - 2015 USF TEACHING DEVELOPMENT FUNDS, HERA Conference, New Orleans, LA
 - 2007 USF TEACHING DEVELOPMENT FUNDS, Congress of the Humanities,
Saskatoon, Canada
 - 2005 USF TEACHING DEVELOPMENT FUNDS, Icon Illustration Conference
 - 2006 LEARN & SERVE AMERICA, service learning grant
 - 1999 INTERNATIONAL GREETING CARD AWARD
 - 1998 2 INTERNATIONAL GREETING CARD AWARDS
 - 1997 INTERNATIONAL GREETING CARD AWARD
 - 1986 BECKETT PAPER, Letterhead Design
 - 1974 2ND PLACE CALIFORNIA STATE FAIR, Enamels & Glass
- LECTURES**
- 2016–18 ART AS THE MESSENGER OF NEUROBIOLOGY
The Image Conference, Venice Italy
Humanities Education and Research Association New Orleans
 - 2018 VISUAL LITERACY IN THE HUMANITIES
Humanities Education and Research Association, Chicago
 - 2007 PERCEPTION + ART: MOVEMENT, DEPTH & TIME
Canadian Society for Aesthetics, 75th Congress of the Humanities
Saskatoon, Canada, with support from USF Teaching Development Funds
University of San Francisco, Department of Art + Architecture
 - 1986 EXCELLENCE IN ADVERTISING
Commonwealth Club, San Francisco
- MEDIA**
- 2022 WORK INCLUDED IN THE NEW YORK TIMES, "*Readers Sent Us Pandemic Photos
in 2020. Here's How Their Lives Look Now.*", 12/31/22
 - 1976 REVIEW, CRAFTS HORIZONS
 - 1976 REVIEW, ART WEEK
 - 1975 REVIEW, ART WEEK
 - 1974 REVIEW, ART WEEK
 - 1974 CLOISONNE CLASS TELEVISED, CBS & ABC, Evening News

EXHIBITS

- 2022 FALKIRK CULTURAL CENTER, *San Rafael, 2022 Winter Show (Honorable Mention)*
TIETON ARTS AND HUMANITIES, *Tieton, WA, 10 x 10 x 10*
ELLINGTON-WHITE CONTEMPORARY GALLERY, *Fayetteville, NC, Artists who Teach*
STUDIO GALLERY, *San Francisco, CA, Tiny*
- 2021 ARTS INTERSECTION, *Gilbert, AZ, Little by Little*
ARTWORKS DOWNTOWN, *San Rafael, CA, Small Works, Curator: Jack Fischer*
ELLINGTON-WHITE CONTEMPORARY GALLERY, *Fayetteville, NC, Artists who Teach*
CULTURAL CENTER OF CAPE COD, *South Yarmouth, MA, Into the Woods*
CULTURAL CENTER OF CAPE COD, *South Yarmouth, MA, Eye of the Beholder (online)*
CULTURAL CENTER OF CAPE COD, *South Yarmouth, MA, In Color*
ARTS COUNCIL OF LAKE OSWEGO, *Lake Oswego, OR, Abandoned: What Remains*
VESTIGE CONCEPT GALLERY, *Pittsburgh, PA, Post Rust Belt*
TIETON ARTS AND HUMANITIES, *Tieton, WA, 10 x 10 x 10*
PROVIDENCE ART CLUB, *Providence, RI, National Open Juried Exhibition (online)*
- 2020 ARTWORKS DOWNTOWN, *San Rafael, CA, Small Works, Curator: Jack Fischer*
CULTURAL CENTER OF CAPE COD, *South Yarmouth, MA, I See France*
FIVE POINTS GALLERY, *Torrington, CT, Small Works*
GALLERY IROHANI, *Sakai, Japan, Cultural Exchange*
- 2019 GALLERY ROUTE ONE, *Pt Reyes Station, CA, If Only I Had Time to Tell You*
SITE BROOKLYN, *Brooklyn, NY, Small and Smaller*
SAN LUIS OBISPO MUSEUM, *San Luis Obispo, CA, Brushstrokes, (Jack Richardson Award)*
PORT ANGELES FINE ARTS CENTER, *Port Angeles, WA, The Power of Small Things,*
TIETON ARTS AND HUMANITIES, *Tieton, WA, Tieton 10x10*
ELLINGTON-WHITE CONTEMPORARY GALLERY, *Fayetteville, NC, Artists who Teach*
MANIFEST GALLERY, *Cincinnati, OH, Plein Air*
- 2018 MANIFEST GALLERY, *Cincinnati, OH, One Shot*
- 2018 RICHMOND ART CENTER, *Richmond, CA, Small Works, Juror's Award*
- 2017 DESIGN GALLERY, *SFSU, Faculty Show*
- 2014–17 THACHER GALLERY, *San Francisco, Steamed: Faculty Art Triennial*
- 2012 SAN MARCO GALLERY, *San Rafael, Faculty Art Show*
- 2011 CHAVEZ GALLERY, *San Francisco, Curator, Recombinant Furniture*
- 2008 THACHER GALLERY, *San Francisco, Faculty Show*
- 2003 THACHER GALLERY, *San Francisco, Faculty Show*
- 1977 MANO ART GALLERIES, *Chicago, Beyond the Body Terrain*
- 1977 TASHJIAN FLOWERS, *San Francisco, mural*

- 1976* SAN FRANCISCO DRUG TREATMENT CENTER, mural
- 1976* PACIFIC DESIGN CENTER, Pasadena, California Design
- 1976* SCULPTURE GALLERY, San Diego
- 1976* CALIFORNIA STATE FAIR, Sacramento
- 1975* TRIFORIUM GALLERIES, San Diego
- 1975* E.B. CROCKER GALLERY, Sacramento
- 1975* CALIFORNIA STATE FAIR, Sacramento
- 1974* CALIFORNIA STATE FAIR, Sacramento
- 1974* EXHIBIT 3, San Francisco
- 1973* DE YOUNG MUSEUM, San Francisco, 6 California Artists
- 1973* MENDOCINO HISTORICAL MUSEUM, Willits

AFFILIATIONS

- 2018–20* CURATORIAL COMMITTEE, Berkeley Art Center
- 2005–07* BOARD MEMBER, Orinda Academy
- 1995–96* JUDGE, National Greeting Card Association Awards
- 1983* PRESIDENT, SAN FRANCISCO ART DIRECTORS' CLUB

EDUCATION

LONE MOUNTAIN College (University of SAN FRANCISCO), San Francisco, California

1976–1978

MASTER OF ART DEGREE, DESIGN & PAINTING

Internship at The De Young Museum, Graphic Design Department

CORNELL University, Ithaca, New York

1968–1970

COLLEGE OF ART & ARCHITECTURE